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# Sticky Faith Launch Kit: Your Next 180 Days Toward Sticky Faith



## Synopsis

The explosive growth of the Sticky Faith movement marks the dawning of a new era in ministry with young people. An increasing number of youth leaders, pastors, and parents are embracing Sticky Faith principles and practices as a response to the mass exodus of teenagers and young adults from the church (see [stickyfaith.org](http://stickyfaith.org)). But Sticky Faith is not a quick fix solution. Through our intensive work with churches nationwide, the FYI team has developed a proven process to help you lead change in your ministry. We're sharing all of this with you in the Sticky Faith Launch Kit. Much more than a book, this field guide puts tools in your hands for the next 180 days with four key groups: your core team, volunteers, parents, and the entire church. The Launch Kit Features: Over 20 videos, six months of volunteer training, over six months of email templates to use with parents, seminar outlines and media, a step-by-step guide for creating a Launch Team, a customized Breakthrough Plan and assessment tools, access to an insider online community to share ideas and ask questions, a discount of up to 50% on other Sticky Faith resources. Visit [stickyfaithlaunchkit.org](http://stickyfaithlaunchkit.org) for more information.

## Book Information

Paperback: 248 pages

Publisher: Fuller Youth Institute (October 7, 2013)

Language: English

ISBN-10: 061586144X

ISBN-13: 978-0615861449

Product Dimensions: 9.9 x 6.9 x 0.7 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars [See all reviews](#) (11 customer reviews)

Best Sellers Rank: #104,197 in Books (See Top 100 in Books) #48 in [Books > Christian Books & Bibles > Ministry & Evangelism > Youth Ministry](#) #24307 in [Books > Religion & Spirituality](#)

## Customer Reviews

The Fuller Youth Institute first blessed youth ministry and the church with their Sticky Faith research and now they are blessing us again with this incredible Launch Kit. As a youth minister I can clearly say that this resource offers the practical and proven help I need to ensure my church takes the discipleship of young people seriously. Kara Powell and Brad Griffin along with other seasoned ministry veterans continue to stay connected to the trenches of youth ministry while creating theologically rich and culturally relevant material for the church. The Launch Kit is presented in such

a way that youth ministry leaders and volunteers of all experience levels will be inspired and equipped to help our churches stay the course in long-term faith development of teenagers. This is a must have for any youth ministry.

This book is a culmination of many years of quality research, not just a new fad or the next big idea. Since I have been tracking with the FYI research for the past five years, I can see how they have found a brilliant way to combine it all into a guide that helps take all those great ideas and bring them to life. Also, its methodology is one that is consistent with a sociological understand about how people change and it takes that into account as an instrumental guide. You can't "read through" this book, it forces you to actually take the steps necessary to move a ministry forward.

The Sticky Faith books, backed by research on why teens leave their faith when they graduated from college, is a great starting point for parents, leaders, and pastor to being to think about helping churches and family become "sticky." The Sticky Faith Launch Kit provides leaders with practical tools, conversation starters, and resources to help anyone put key programs and practices in place that will help shift a culture. You could tell that the authors know that not every church looks the same or struggles with the same issues. Therefore, the book did not just give a list of things to-do. Instead, the book provides resources to help create conversations, that move into ideas and practices, in order to slowly change a culture. The book also comes with access to helpful online videos and resources. The two most helpful are the online videos that help create conversations and learning and the online community where youth pastors from around the world can share ideas. This book is for anyone who has read the sticky faith books and/or been to the seminars and is asking the question, "what do I do now?" or "How do I help my church change?"

Research-based Sticky Faith Launch Kit takes the research and conversations around Sticky Faith and puts them into a practical, easy to understand product! It's simple to take and apply to different contexts. I'm in a medium to large church context, and Fuller Youth Institutes' materials have changed the way we think about ministry to youth and families. This is a welcomed addition to the office, and it's spending a LOT of time open on my desk!

I was first introduced to Sticky Faith over a year ago. I've got stuck onto it since then! The Sticky Faith Launch Kit came out at the right time containing a proven process and many practical ideas that can be applied to my new pastoral roles for the English ministries at a Vietnamese church in

San Jose, California. The videos, artworks, email templates are excellent in connecting the process and ideas together for the launch! We held a breakfast on last Sunday (Nov 3) to introduce the Sticky Faith to the core team and other interested members at our church. It was well received! The Sticky Faith is not a 'quick fix' solution, and that is why I need the step-by-step guide launch kit for the next 180 days! Many thanks to the FYI staff for their researches and publications of these Sticky Faith resources to everyone!

It is a very comprehensive and constructive manual on who and what and how to prepare before starting a new program and to resolve without accumulating excessive conflict between participants and anticipants. It also provides detailed guidelines and program contents.

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